KRISTINE GARCIA
UX/UI Design + Management

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EDUCATION

THOMAS JEFFERSON UNIVERSITY
(Formerly Philadelphia University)

Bachelor of Science, May 2014
Summa Cum Laude
Major: Graphic Design Communication
Minor: Interactive Design & Media

SKILLS

Tools:
Figma, FigJam, InVision, Sketch, Adobe Creative Suite, Adobe XD, Miro, Google Workspace, Trello, Userlytics, Userbrain, Confluence, Pivotal Tracker, and Microsoft Office.

Abilities:
Interface, visual & interaction design, rapid prototyping, coaching & feedback skills, user testing, evaluation research, A/B testing, team management, design system creation & upkeep, understanding of accessibility, art direction, conceptualization, typography, brand identity, graphic design, infographics, and project management.

Basic knowledge of HTML5, CSS & SASS.

WORK EXPERIENCE

Enovational
SENIOR UX MANAGER (MAY 2021 - MARCH 2022)

Responsible for the delivery and upkeep of complex systems on which the UX team and department relies on, such as design system or documentation. Designs artifacts and processes related to the evaluation of the team, career growth, and recruitment. Determines methods, tools, and procedures used by the UX team. Coordinates with other teams on cross-functional issues and improvements. Connects business strategies down to UX activities.

UX/UI DESIGN MANAGER (JUNE 2020 - MAY 2021)

Managed UX/UI Designers and Senior Designers. Led efforts and rituals to support the design team in developing their skills, refining their work, and collaborating with each other. Was accountable for the work of design team and reviewed work before approval. Experience in overseeing work of reports. Leveraged research, data and analysis to support solutions and decisions. Participated in prototype creation and user testing for solutions.

Ghost Note Agency
ART DIRECTOR (2018-2020)
SENIOR DESIGNER (2017-2018)

Responsible for conceptualization, strategy, and execution of design projects. Overall responsibilities extend across a variety of creative mediums, such as brand development, publication layout and design, web design, and data visualization

Experience in establishing, developing and managing a design department for the whole company. In charge of managing the design team's day to day tasks along with long term projects. Assist in client presentations and project kick-offs. Challenged with rapid project turn-arounds and meeting multiple deadlines.

AIGA SHINE Program
MENTOR/2019

Organized bi-weekly meetings for mentorship check-ins, created a plan and schedule to successfully complete a 4-month long project. Helped set goals and work toward achieving them by educating my mentee about various resources. Worked with mentee to create and present an initial design for an ioS application for women with intellectual disabilities.

Yes& Agency (Formerly Beyond Definition)
GRAPHIC DESIGNER/2014-2017

Responsible for creating print and digital designs for a range of clients in a fast-paced environment. Specific work includes designing digital and print magazines, i-Pad/tablet and phone apps, marketing collateral, branding, magazine re-designs, marketing campaign and experience in production work.